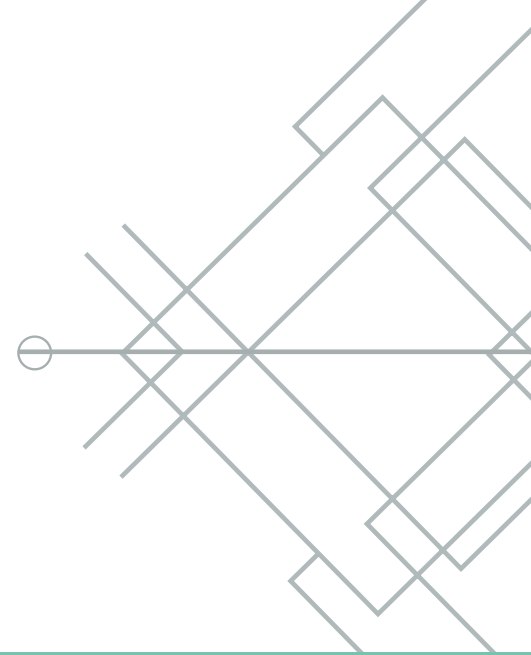




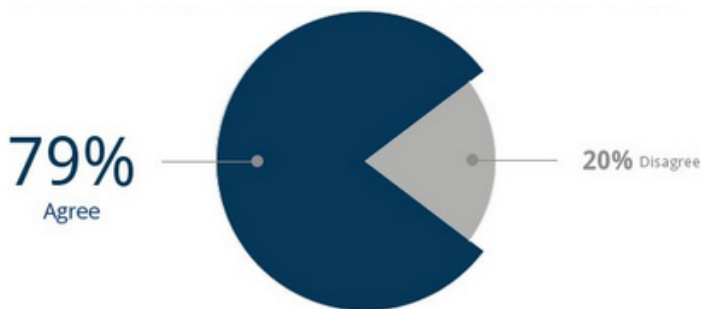
Asarta | Butters



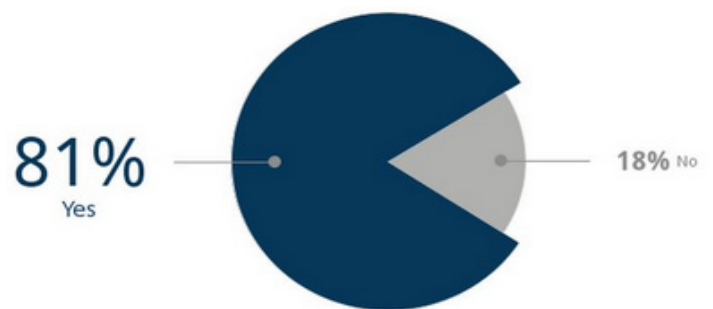
What are instructors and students saying about Connect Master by Asarta/Butters?

Over 250 principles of economics instructors have been involved in developmental reviews, focus groups, and class-tests throughout Asarta/Butters development. All 250 instructors answered the following questions:

After seeing Asarta/Butters, do you agree or disagree that this approach is better aligned with how today's students prefer to learn and study?



Would you take advantage of the option to reorganize content at a concept level?



“Asarta/Butters is a product that removes the mundane aspects of the classroom and allows you to have more engagement with students by bringing the principles to life.”

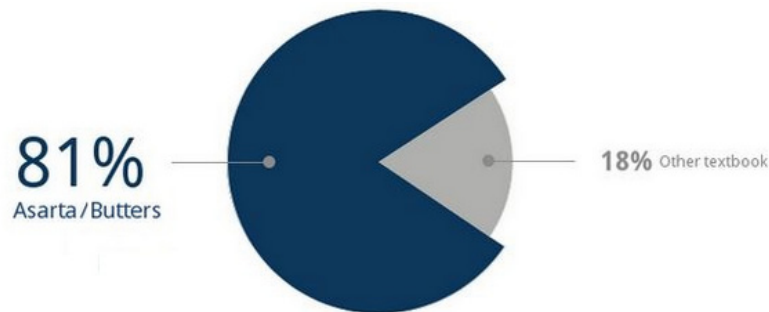
(Quote from Instructor Focus Group)



What are students saying about Asarta/Butters?

“Although the textbook I am currently using does a fine job explaining topics, concepts, etc., I felt like Asarta/Butters broke down the concepts into more understandable terms. I also appreciated the extra illustrations that Asarta/Butters provided in its video and written lecture slides.”

If you could choose between Asarta/Butters or the textbook your instructor has selected for the course, which one would you want to use for the rest of the course?



What 3 words would you use to describe Asarta/Butters?



“This has been one of the best experiences I’ve had while taking a class that you have to teach yourself. The material isn’t dry at all. It gives you exactly what you need to know, nothing more, nothing less.”

(Quotes from Student Focus Group)